



Republic of the Philippines
Department of Health
BUREAU OF FOOD AND DRUGS
Civic Drive, Filinvest Corporate City
Alabang, Muntinlupa City

July 7, 2000

BUREAU MEMORANDUM
No. 8 s. 2000

SUBJECT : REVISED PERMISSIBLE CLAIMS FOR COSMETICS PREPARATIONS

TO : The Cosmetic Section, Product Services Division,
Advertisement and Promotion Section of LICD,
And Parties Concerned.

1. All labelling claims of cosmetic products shall be substantiated by scientific evidence and /or by the cosmetic formulation or preparation itself and consistent with the definition of Cosmetics provided for by RA 7394 amending 3720.
2. Upon careful deliberation and recommendation by the Joint BFAD-Industry Task Force the following claims have been revised and considered permissible provided technical justification for these claims are submitted. These claims which were not permissible as per Bureau Memorandum No. 21 s. 1995 may now be allowed.

Anti-wrinkle
Helps prevent formation of wrinkle
Helps prevent stretch marks
Removes, sheds off dead skin cells
Contouring/Body contouring

This shall take effect immediately.

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Director